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SECTION A

Feature Articles, Publicity Reprints

HOW TO ORDER

Domestic & International personnel—use form number 700-7379, General Services Literature Documentation Withdrawal Requests, to order literature. Specify the 700 part number.

Send Domestic Literature requests to:
Wang Laboratories, Inc.
One Industrial Avenue, Lowell, MA 01851
Attn: Frances Draper, M/S 1160

Send International Literature requests to:
Wang Laboratories, Inc.
International Corporate Communications
One Industrial Avenue, Lowell, MA 01851
Attn: James F. Graham, M/S 1151
FEATURE ARTICLES—PUBLICITY REPRINTS

ACCOUNTING
VS Feature Articles
700-6497  Henry Glass & Company

2200 Feature Articles
700-6413  Valley Plastics Corp.

BANKING
OIS/WP Feature Articles
700-5315  Cardinal Federal Savings & Loan

CORPORATE SUPPORT
Publicity Reprints
700-7230  Wang comes of age (FINANCIAL WORLD—9/81)
700-7233  In office automation, Wang closes in on IBM and Xerox
          (ELECTRONIC BUSINESS—10/81)
700-7240  WangNet: a bold step forward? (MINI-MICRO SYSTEMS—12/81)
700-7451  The Big 3—IBM, Wang, Xerox(COMPUTERWORLD/OFFICE
          AUTOMATION—3/82)
700-7471  Wang Labs’ Run For a Second Billion (BUSINESS WEEK—5/82)
700-7472  What’s Detaining the Office of the Future? The Top 20 Stocks of the
          Decade (2 articles) (FORTUNE—5/82)

CONSTRUCTION
OIS/WP Feature Articles
700-5402  Brown & Root, Inc.

DISTRIBUTION
2200 Feature Articles
700-5343  Doe & Ingalls, Inc.

Publicity Reprints
700-6926  A Progressive Firm Builds for the Future with Word Processing
          (THE OFFICE—5/81)

FINANCE
Publicity Reprints
700-6051  Computer-Conscious Baltimore Sign Company
          (SIGNS OF THE TIMES -5/80)

INSURANCE
2200 Feature Articles
700-6448  Pacific Insurance Agency

IIS Feature Articles
700-6483  Equitable Life Assurance Society of the United States

Publicity Reprints
700-6902A  Agency in-house computer pays two-way dividends
            (CANADIAN UNDERWRITER—4/81)

INVESTMENT
VS Feature Articles
700-6901  Singapore Economic Development Board (Int’l)

MANAGEMENT (CAFETERIA)
OIS/WP Feature Articles
700-6498  Service System Corp.
MANAGEMENT (LEGAL)
OIS/WP Feature Articles
700-5474  San Francisco Attorney Office
Publicity Reprints
700-6401  Favorable Verdict for Automated Legal Support
(INFORMATION TECHNOLOGY—12/80)

MANAGEMENT (RETAIL/RENTAL)
VS Feature Articles
700-5444B  Bughaus, Inc.
OIS/WP Feature Articles
700-5671  J.C. Penney

MANAGEMENT/DEVELOPMENT (RESOURCE)
Publicity Reprints
700-5850  Oil explorer converts to COBOL without a spill
(COMPUTERWORLD—3/80)

MANUFACTURING
VS Feature Articles
700-5867  Rudolph Beaver
700-5450  Presto Food Prod.
700-5835  Moore Paper Co.
700-7244  Bata Shoe Company (Int'l)
700-5408  Ly-Line Products
700-6495  Allen Shoe Company
2200 Feature Articles
700-5831  Baltimore Sign Co.
IIS Feature Articles
700-6385  Pioneer Electronic Corp. (Int'l)
Publicity Reprints
700-6376  Survey Finds Manufacturers Eager To Automate
(COMPUTER BUSINESS NEWS—11/80)

PHOTOCOMPOSITION
OIS/WP Feature Articles
700-6036  Alertext, Inc.
700-5671  J.C. Penney Co.

SYSTEMS HOUSE
VS Feature Articles
700-5406  Datacount, Inc.

SERVICE BUREAU
OIS/WP Feature Articles
700-6090  Rockland WP Inc.
Publicity Reprints
700-6925  Word Processing Bureau Offers One-Stop Service
(THE OFFICE—6/81)

SCIENTIFIC
OIS/WP Feature Articles
700-5347  American Science & Engineering

TELECOMMUNICATIONS
2200 Feature Articles
700-5875  Tom Parsell Chevrolet
WHOLESALE

VS Feature Articles
700-6024 Fesser Food Dist.

2200 Feature Articles
700-5854 Paul D’Avril

MISCELLANEOUS

Publicity Reprints
700-7242 Hotel Firm Finds Room to Grow With Mini
(COMPUTERWORLD—1/82)
SECTION B
Application Stories

HOW TO ORDER

Domestic & International personnel—use form number 700-7379, General Services Literature Documentation Withdrawal Requests, to order literature. Specify the 700 part number.

Send Domestic Literature requests to:
  Wang Laboratories, Inc.
  One Industrial Avenue, Lowell, MA 01851
  Attn: Frances Draper, M/S 1160

Send International Literature requests to:
  Wang Laboratories, Inc.
  International Corporate Communications
  One Industrial Avenue, Lowell, MA 01851
  Attn: James F. Graham, M/S 1151
APPLICATION STORIES

ADMINISTRATION AND EDUCATION

VS/OIS/WP Application Stories
700-7248 Huntington Beach Union High School

BANKING

OIS Application Stories
700-7298 Chase Manhattan Bank (National Account)

CORPORATE SUPPORT

WP Application Stories
700-7250 Boeing Computer Services (National Account)
OIS Application Stories
700-7254 Ralston Purina Company

GOVERNMENT

VS Application Stories
700-7281 New Mexico's Bureau of Motor Vehicles
700-7475 New Hampshire's Secretary of State's Office
700-7477 Barrington, Rhode Island Town Government

LAW

Wangwriter Application Stories
700-7476 Freelance Court Reporter

MANAGEMENT

VS Application Stories
700-7246 Interstate Hotels Corporation (Hotel)
700-7247 Indiana State Chamber of Commerce (Membership)
700-7249 Airborne (Traffic)
700-7255 Inncorp (Property)
700-7286 E. F. Hutton (National Account) (Investment)

2200 Application Stories
700-7251 Center for Neurological Services (Medical)

WP Application Stories
700-7249 Airborne (Traffic)

MANUFACTURING

VS Application Stories
700-7253 Kennedy Sky-Lites
700-7408 IPF-Cheston (Material Requirements Planning)
700-7450 Schwarzkopf Haircare Products (Int'l)
SECTION C
Promotional Literature

HOW TO ORDER

Domestic & International personnel—use form number 700-7379, General Services Literature Documentation Withdrawal Requests, to order literature. Specify the 700 part number.

Send *Domestic Literature* requests to:

Wang Laboratories, Inc.
One Industrial Avenue, Lowell, MA 01851
Attn: Frances Draper, M/S 1160

Send *International Literature* requests to:

Wang Laboratories, Inc.
International Corporate Communications
One Industrial Avenue, Lowell, MA 01851
Attn: James F. Graham, M/S 1151

For *Domestic Audio Visual* requests (slide sets, labelles, and films), use a speedi-memo, specify the part number, with your address and RDB number, and send to:

Wang Laboratories, Inc.
51 Middlesex Street, North Chelmsford, MA 01863
Attn: Steve Morse, M/S 5538

Send *International Audio Visual* requests, (slide sets, labelles, and films), to:

Wang Laboratories, Inc.
International Corporate Communications
One Industrial Avenue, Lowell, MA 01851
Attn: Frank Dolan, M/S 1151

Please allow two weeks for delivery when ordering slide sets, labelles, and films.
PRODUCT BROCHURES
FLYERS—AD REPRINTS—AUDIO VISUAL MATERIALS
OFFICE AUTOMATION LITERATURE—PERIPHERALS
GENERAL AND CORPORATE LITERATURE
INDUSTRY LITERATURE—SUPPORT LITERATURE
THE WANG PROFESSIONAL COMPUTER

VS SERIES
Brochures and Flyers
700-4573B       Accounting for your success with Wang's VS Computer
700-4931B       Wang VS Systems
700-5331B       MAILWAY—Electronic Mail and Message System
700-5332C       Wang VS Integrated Information Systems
700-5430        People-Human Resource Management on Wang's VS
700-5432C       Wang VS 100—Expanding EDP Horizons
700-5641        FINANCE—Financial Management on the Wang VS
700-6026        Wang Key Entry-Source Data Capture on the Wang VS
700-6478        VS/3274 and VS/3777
                  SNA-Compatible 3274 and 3777
                  Emulation on Wang VS Systems
700-6480A       Wang VS Computer Systems—A Technical Summary
700-7228        Wang's CCP Monitor
700-7232        ATMS Conversion Aid
700-7284        Wang's RPG-II Conversion Aid
700-7287        Wang VS 25 and VS 45
Labelles
AV-115L         Wang VS (upgradable hardware and software and full telecommu-
                  nications give the VS system the capacity for growth in the field)
AV-143L         VS/WP
Slide Sets With Scripts
AV-142S         VS Large Accounts (major account presentation)
AV-157S         General VS Slide Show (a short technical presentation)
AV-155S         Wang VS Slide Show (script on cassette matches Labelle script)
AV-164S         ADMS Family (ADMS features/benefits highlighted)
AV-173S         VS Family (features/benefits of VS line covered)
AV-158S         Graphic Family (features/benefits of Wang printers)
AV-225S         VS: A Multi-Function System

2200 SERIES
Brochures and Flyers
700-5845B       The Wang 2200 Series—The computer family that grows with you
700-6386        2200/3271—3271 Emulation on 2200 Computer Systems
Slide Sets With Scripts
AV-113S         Wang's Small Business Computer (presents the complete
                  2200 product line)
AV-134S         2200 Solution to Success (problems of small businesses)
AV-155S         2200 Family Slide Show (discusses different systems offered
                  in 2200 product line)
AV-241A         3270 Emulator Slide Show
OIS/WP SERIES

Brochures and Flyers
700-4556A System 25 — The versatile, unparalleled performer
700-4577C System 5 — The grand standalone
700-5331B MAILWAY
700-5427A WISE — The Wang Inter-System Exchange
700-5435 A Good Start — Wang's Seminar for Office Systems Supervisors
700-5839 Photocomposition Systems - Workstation Hyphenation and Justification
700-6033A List Processing — Office Information Systems Software
700-6063A OIS — Wang Office Information Systems
700-6087 Wanglaw — Legal Accounting From Wang
700-6349C Wangwriter — The low-cost entry into high-performance typing
700-6381 Minidiskette Archiving Workstation
700-6442 Wang 7500T — Word Processing Systems
700-6475A READABILITY — Readability Analysis on the Wang OIS

Slide Shows With Scripts
AV-141S OIS/Office Basic Customer Presentation
AV-175S Wanglaw Seminar Slides
AV-163S The MAILWAY Family
AV-112S WP Product Overview
AV-159S OIS Guidelines and Advantages
AV-158S Graphic Family Slide Show
AV-182S December 9, 1980 Press Conference (the Wangwriter announce-
ment and six new products introduced)
AV-211S OIS Pre-Installation Seminar Kit
AV-214S Wangwriter Pre-Installation Seminar Kit
AV-238 Technical MAILWAY

IIS SERIES

Brochures and Flyers
700-5332C Wang VS Integrated Information Systems
700-6450 2200/WP — Word Processing on Wang 2200 Systems

Slide Shows With Scripts
AV-161S IIS Family Slide Show (features/benefits of combined VS/WP systems)
AV-143S VS/WP
AV-228S Charlie Miller’s IIS Presentation

Film
AV-136F "Elizabeth Brown," before and after IIS

OFFICE AUTOMATION

Brochures and Flyers
700-6499A WangNet — The Corporate Communications Resource
700-6900A DVX — An Automated Voice Communications System From
700-6903A Wang Alliance
700-7205 Office Automation And The Six Technologies
700-7220 Alliance — An Alliance solution for: Banking.
700-7222 Alliance — An Alliance solution for: Manufacturing.
700-7223 Alliance — An Alliance solution for: Legal Offices.
700-7224A Alliance — An Alliance solution for: Government.

Television Commercial Storyboards
700-7203 “Office Automation”
700-7204 “WangNet”
Slide Shows With Scripts
AV-212  Wang on Office Automation Today
AV-227  Office Automation Technology
AV-232  DVX Slide Presentation
AV-234  Office Automation Strategy Seminar

PERIPHERALS

Brochures and Flyers
700-7225A  The DW-20 Daisy Wheel Printer
700-7226  The Model 5577 High-Density Matrix Printer
700-7227  The Wang Image Transfer System
700-7229A  The Wang 5300 Series Workstation
700-7294  The Wang Laser Printing System
700-7415  The Wang 6300 Series Graphics Workstation

GENERAL AND CORPORATE LITERATURE

Brochures
700-5675B  The Unique Wang System House Program
700-6551A  Wang on Office Productivity-The Human Network

Ad Reprints
700-7457  A seminar for people much too important to go to one. (seminar)
700-7458  Triple your programming staff with one simple addition. (seminar)
700-7459  Spend two hours in America’s best managed office. (seminar)
700-7474  With Wang, an easy computer conversion doesn’t have to take a miracle. (seminar)

Television Commercial Storyboards
700-6372  Global Village (frame reproduction of the 1980 Wang television commercial)

Slide Shows With Scripts
AV-125S  Paine Webber Corporate Presentation
AV-167S  Small Account Presentation on Automated Information Processing
          (Roadshow ’80)
AV-166S  Major Accounts Roadshow—’80
AV-131S  Facilities Slide Presentation
AV-239S  Corporate Strategies 1982
AV-174S  Wang Marketing Strategies in the ’80s
AV-133S  Wang Customer Engineering Priority Maintenance Contract
AV-137S  Managerial Productivity
AV-218  Executive Briefing
AV-233  November 3, 1981 Press Conference

Film
AV-221F  The Dream Rekindled—(Wang on office productivity)

VIDEOTAPES

Use a speedi-memo, specify the title of the videotape, with your address and RDB number, and send to:
Wang Laboratories, Inc.
One Industrial Avenue, Lowell, MA 01851
Attn: Suzanne Kenney, M/S 1150
• Customer Orientation
• Employee Orientation
• Before and After IIS: Elizabeth Brown
• Wangwriter (customer)
• December 9, 1980 Press Conference
• Customer Engineering Spotlight
• Integrated Information Systems with Charlie Miller
- WangNet, Part I and II (two videotapes)
- Manufacturing Spotlight
- MAILWAY
- Spotlight on Education
- November 3, 1981 Press Conference
- Corporate Strategies 1982
- Information Management (The Six Technologies)
- Quarterly Update, QII, Fiscal Year ’82 (Spotlight on Corporate Communications)
- Dream Rekindled
- DVX: The Next Logical Step in Office Automation
- Wang VS 25 and 45: All the Tools of Office Automation in One
- May 27, 1982 Rollout (internal use only)
  (domestic—includes Wang VS 25 and VS 45, and Personal Computer)

CONCEPTS Magazine

CONCEPTS is a quarterly publication of Wang Laboratories. The purpose of this magazine is to provide Wang customers with new concepts on innovative applications of Wang systems in diverse organizations around the world. Feature articles also include topics such as management, office automation and future technological advancements at Wang and in the industry that will impact the office.

700-4698.12 Autumn 1981
700-4698.13 Winter 1982
700-4698.14 Spring 1982

INDUSTRY LITERATURE

Brochures
700-5757A GOVERNMENT—Wang Systems for State and Local Administrators
700-6786 Wang In Government
700-6930 Wang In Manufacturing

SUPPORT LITERATURE

Brochures and Flyers
700-5836B SERVICE—Customer Engineering’s Priority Maintenance
700-6447A Train the Trainer
700-6487 WangCare—Customer Engineering (Call Control Center)
700-6722 Wang Entitlement Support
700-7200 WangCare—Customer Engineering National Account Program
700-7201 Service Excellence—Protecting Your Investment (Retail)
700-7231A Wang Support Services
700-7285 WangCare—The Business of Service

THE WANG PROFESSIONAL COMPUTER

Brochures and Flyers
700-7470A The Professional Computer from Wang
700-7483 The Wang Professional Computer (standalone)
700-7484 The Wang Professional Computer (ergonomic design)
SECTION D

Seminar Programs
Wang's Worldwide Seminar Program has been developed to increase sales. An abstract describing purpose, audience, and duration follows for each of the available seminar kits. Additional abstracts will be included as the kits become available. Increased sales means increased productivity. The Seminar Program is an important tool which we can use to meet that goal. Many more seminar kits are in production and will soon be available.

HOW TO ORDER
Use a speedi-memo, specify the seminar part number with your address and RDB number, and send to:

Wang Laboratories, Inc.
51 Middlesex Street, North Chelmsford, MA 01863
Attn: Steve Morse, M/S 5538
Kit #750-0018

SEMINAR ABSTRACT

Seminar Title: LEDGER CARD REPLACEMENT SEMINAR KIT

Purpose
To sell the advantages of Wang computer automation to the users of ledger card machines; to emphasize the benefits of Wang computers; to familiarize first-time users with the multi-functionality, expandability and flexibility of 2200 computers; to heighten Wang’s visibility in the first-time user marketplace.

Audience
Managers of small to medium businesses which currently use ledger card machines.

Duration
2 hours

Kit #750-0016

SEMINAR ABSTRACT

Seminar Title: EXECUTIVE INTRODUCTION TO OFFICE AUTOMATION SEMINAR KIT

Purpose
To introduce concepts of office automation to businesses which have not yet automated their offices; to show how organizations can cost-effectively apply technology to business problems; to introduce Wang and heighten Wang’s visibility in the first-time user marketplace.

Audience
Businesses which have not yet automated their offices.

Duration
Approximately 15 minutes of slide presentation.

Kit #750-0010

SEMINAR ABSTRACT

Seminar Title: OIS PRE-INSTALLATION SEMINAR KIT

Purpose
To aid support analysts in orienting customers to the Office Information Systems product line; to serve as a general introduction to customers before delivery of their OIS equipment; to aid in the planning necessary for installation of the system.

Audience
Recent buyers of OIS equipment.

Duration
2 hours
Kit #750-0004

SEMINAR ABSTRACT

Seminar Title: SYSTEM HOUSE RECRUITMENT SEMINAR KIT

Purpose
To acquaint audience with Wang and its leadership position in the small business computer marketplace; to review the features and benefits of the VS and 2200 computer families; to emphasize the benefits of the Wang System House Program; to qualify attendees for further follow-up as potential system houses.

Audience
System houses not currently in the Wang network who can contribute to local VS and 2200 marketing efforts.

Duration
3 hours

Kit #750-0011

SEMINAR ABSTRACT

Seminar Title: 2200 VERTICAL MARKET SEMINAR GUIDE

Purpose
To penetrate specific vertical markets, and sell to first-time computer users in those markets; to demonstrate specific vendor application packages on Wang 2200 Series Computers; to demonstrate Wang’s strength and commitment in the specific vertical marketplace in question; to sell the functionality/benefits of the 2200 Series and the Wang/Vendor relationship.

Audience
First-time users in specific vertical markets.

Duration
1½ hours

Kit #750-0003

SEMINAR ABSTRACT

Seminar Title: WANGWRITER PRE-INSTALLATION SEMINAR KIT

Purpose
To address Wangwriter pre-installation considerations such as: Preparation of the work area and its environment, supplies, delivery procedures, support resources, Area Action Centers, Support Entitlement, filing procedures, and possible applications.

Audience
Wangwriter customers who are waiting for their equipment to arrive. The seminar may also be presented to Wangwriter users who aren’t sure of the Wangwriter capabilities.

Duration
3 to 4 hours
Kit #750-0007

SEMINAR ABSTRACT
Seminar Title: COMPUTING FOR PROFITABILITY SEMINAR KIT
Purpose
To increase the sale of VS systems in the data processing market. The seminar is non-
technical and outlines the major steps in the selection and cost justification of a computer
system.
Audience
Top, middle, and financial management of small and medium size business organizations.
Duration
3 hours

Kit #750-5389

SEMINAR ABSTRACT
Seminar Title: SEMINAR PROGRAM—RETAIL/POINT-OF-SALE
Purpose
To introduce retail prospects to collection of data from point-of-sale registers with Wang
2200 & VS computers.
Audience
Retail and hospitality industries (hotels, motels, and restaurants); users and potential users
of point-of-sale registers.
Duration
Approximately 30 minutes of slide presentation.

Kit #750-0005

SEMINAR ABSTRACT
Seminar Title: VENDOR MANAGEMENT WORKSHOP SEMINAR KIT
Purpose
To recruit new software vendors; acquaint audience with evolution of Wang; review fea-
tures and benefits of Wang computers; emphasize benefits of software consultant program;
qualify attendees for further follow-up.
Audience
Software vendors not yet in Wang network who can support vertical markets currently
unsupported by Wang.
Duration
Approximately 40 minutes of slide presentation.
Kit #750-0014

SEMINAR ABSTRACT

Seminar Title: DISTRIBUTED INFORMATION MANAGEMENT SEMINAR KIT

Purpose
To discuss the meaning of distributed information management and how it relates to the needs of the audience; to discuss the criteria to be used when making a decision on equipment and software selection; to establish the 2200 Series as the solution to meet the above criteria established in step 2.

Audience
Management of major accounts in the financial, marketing, data processing, or office automation areas responsible for implementing a distributed information management system.

Duration
Approximately 30 minutes of slide presentation.

Kit #750-5376

SEMINAR ABSTRACT

Seminar Title: WHOLESALE DISTRIBUTION SEMINAR

Purpose
To demonstrate the ability of Wang systems to solve wholesalers’ problems of accounts receivable and inventory control.

Audience
General wholesalers—a prime market for computerization.

Duration
3 hours

Kit #750-5387

SEMINAR ABSTRACT

Seminar Title: SEMINAR PROGRAM—SOFTWARE INTERNATIONAL
FINANCIAL REPORTING SYSTEM

Purpose
To penetrate major accounts by demonstrating the superiority of the combined Wang and Software International Financial Reporting System.

Audience
Existing S.I. users (1500+) on 360/370's and System 3's. V.P.'s or Controllers of any industry with a minimum of $10 million in sales, who probably want to off-load mainframes, or have outgrown small business computer and applications. Large organizations faced with difficult and complex financial reporting.

Duration
3 hours
Kit #750-5385

SEMINAR ABSTRACT

Seminar Title:  SEMINAR PROGRAM—HUMAN RESOURCE MANAGEMENT SYSTEMS

Purpose
To generate qualified leads; to provide an introduction to Wang HRMS products including corporate overview, hardware overview, and applications software overview; to provide information on HRMS as an application served by Wang products—especially VS Series.

Audience
Ideally, upper-level corporate executives in human resource management (personnel, payroll, benefits, administration).

Duration
Half-day

Kit #750-5491

SEMINAR ABSTRACT

Seminar Title:  WORD PROCESSING FOR THE LEGAL PROFESSION

Purpose
To sell managing partners/administrators of law firms on the advantages of Wang Word Processing and the benefits as they apply to this market.

Audience
Partners or administrators of law firms; corporate legal departments.

Duration
2 hours

Kit #750-5896

SEMINAR ABSTRACT

Seminar Title:  I.D.E.A.S. SEMINAR PROGRAM

Purpose
To introduce the Wang sales force to the features and benefits of I.D.E.A.S.; to help recruit new software vendors; to reinforce our commitment to the 2200 product line and our network of software consultants.

Audience
Wang salespeople; existing and potential vendors.

Duration
Approximately 25 minutes of slide presentation.
Kit #750-0001

SEMINAR ABSTRACT

Seminar Title: PROGRAMMER PRODUCTIVITY

Purpose
To sell the VS based on its strengths as a program development machine, especially to large mainframe shops.

Audience
DP managers, MIS directors, and project leaders. Also as part of a major account strategy to a group of people from a single company.

Duration
Approximately 1 hour for slide presentation.
SECTION E

International Literature and Slide Presentations

International Corporate Communications has produced a number of brochures, flyers and audio-visual aids in translation and adaptation to our worldwide operations. Printed materials are stocked in several Wang offices around the world. In addition, copies are available from the General Services Literature Stockroom in North Chelmsford, Massachusetts, U.S.A.

HOW TO ORDER

Send all Literature requests to:
   International Corporate Communications
   One Industrial Avenue
   Lowell, MA 01851 U.S.A.
   Attn: James F. Graham, M/S 1151

Send all orders for Audio Visual Aids to:
   International Corporate Communications
   One Industrial Avenue
   Lowell, MA 01851 U.S.A.
   Attn: Frank Dolan, M/S 1151
CANADIAN

The following brochures are available from the Wang office in Don Mills, Ontario, Canada (not available elsewhere).

700-6423A  Wangwriter
700-6919  Canadian Corporate Brochure (English)
700-7268  Canadian Corporate Brochure (French)

The following slide presentations are available from International Corporate Communications, One Industrial Ave., Lowell, MA 01851, M/S 1151.

IAV-001  Canadian Corporate Overview
IAV-002  Wang on Office Productivity

DUTCH

The following slide presentation in Dutch is available from International Corporate Communications, One Industrial Ave., Lowell, MA 01851, M/S 1151.

IAV-101  Wangwriter Seminar

FRENCH

Literature available in French may be obtained from Wang offices in Bagnolet, France; Montreal, Canada; Brussels, Belgium; Versoix, Switzerland, and Corporate Home Office.

Brochures and Flyers

700-6014  VS/3270
700-6015A  OIS with Office Basic
700-6019  OIS/3270
700-6073  VS—The Simple and Sophisticated Computer
700-6091A  Telecommunications
700-6094  VS—Expanding EDP Horizons
700-6098  VS/WP
700-6308  2200 Series
700-6311A  MAILWAY
700-6312  WISE
700-6407A  Wangwriter
700-6464  Service
700-6465  OIS
700-6467  2200/WP
700-6471  Dossier de Presse
700-6473  Wang System House
700-6910  Wang On Office Productivity
700-6918  WangNet
700-7260  Wang Folder (grey, A-4)
700-7420  Office Automation and the Six Technologies

The following slide presentations are available in French from International Corporate Communications, One Industrial Ave., Lowell, MA 01851, M/S 1151.

Slide Shows

IAV-201  Roadshow 1979-80 Major Accounts and Small Businesses
IAV-202  IIS Family
IAV-203  MAILWAY Family
IAV-204  VS Family
IAV-205  Office Automation Seminar Slides
IAV-206  VS Increased Programmer Productivity
IAV-207  Office Automation Technology
IAV-208  Wang on Office Automation Today
IAV-209  Computing for Profitability
IAV-210  VS/WP
Films and Videocassettes
“The Elizabeth Brown” before and after IIS film is available in Spanish, French, and German in various formats by special order from International Corporate Communications, One Industrial Ave., Lowell, MA 01851, M/S 1151.

GERMAN
Literature available in German may be obtained from Wang offices in Frankfurt am Main, Germany; Vienna, Austria; Glattbrugg (Zuerich), Switzerland, and Corporate Home Office.

Brochures and Flyers
700-5767B Wang Information Folder
700-5812B VS Family
700-5860A Word Processing
700-5862A WISE
700-5864A OIS/3270
700-5865B VS/3270
700-5871A OIS/Office Basic
700-6049A 2200/WP
700-6075A 2200 SVP
700-6077A 2200 MVP
700-6079A VS 50
700-6240 Smart Training Program Folders
700-6313B VS 100
700-6394 Wangwriter
700-6399 OIS
700-6403 System House
700-6409A 2200/WP
700-6469 2200/3271
700-6472 Wang On Office Productivity
700-6905 Service
700-6924 VS Technical Summary
700-7259 Wang In Manufacturing
700-7260 Wang Folder (grey, A-4)
700-7270 Wang Logos

The following brochures in German are available from Frankfurt, Germany only:
Wangwriter
5300 Workstation
Alliance
Laser Printer

The following slide presentations are available from International Corporate Communications, One Industrial Ave., Lowell, MA 01851, M/S 1151.

Slide Shows
IAV-301 Wang In Europe
IAV-302 What is Word Processing?
IAV-303 Corporate Word Processing Overview
IAV-304 Office Systems Overview
IAV-305 Roadshow 1979-80 Major Accounts and Small Businesses
IAV-306 Hanover Fair Press Conference
IAV-307 VS for Increased Programmer Productivity
IAV-308 Wang on Office Automation Today
IAV-309 Office Automation Seminar
IAV-310 VS/WP
Films and Videocassettes
“The Elizabeth Brown” before and after IIS film is available in Spanish, French, and German in various formats by special order from International Corporate Communications, One Industrial Ave., Lowell, MA 01851, M/S 1151.

SPANISH
Literature available in Spanish may be obtained from Wang offices in Coral Gables, Florida, U.S.A.; Madrid, Spain; Lisboa, Portugal; and Tenerife, Canary Islands, and from Corporate Home Office.

Brochures and Flyers

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COMMUNIQUE
The magazine presenting Wang’s perspective on Office Automation is available from Wang offices in Coral Gables, Florida, U.S.A. and Madrid, Spain.

The following slide presentations are available from International Corporate Communications, One Industrial Ave., Lowell, MA 01851, M/S 1151.

Slide Shows

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IAV-614  Competitive Replacement Seminar
IAV-615  Increased Programmer Productivity
IAV-616  Office Automation Seminar
IAV-617  The V.S Family

Films and Videocassettes
"Marta Ramirez/Before and After IIS" (Elizabeth Brown) is available in Spanish, in various formats by special order from International Corporate Communications, One Industrial Ave., Lowell, MA 01851, M/S 1151.

"Information Management/An Ongoing Process" (The Six Technologies) is available in Spanish, in various formats by special order from International Corporate Communications, One Industrial Ave., Lowell, MA 01851, M/S 1151.

"The Five Areas of Office Activity and the Six Technologies" (November 3, 1982 product announcements) videocassette is available in various videocassette formats in Spanish, by special order from International Corporate Communications, One Industrial Ave., Lowell, MA 01851, M/S 1151.

VS 25 and VS 45—customer orientation—in Spanish, available in Betamax videocassette format only.

SWEDISH
The following brochures are available from the Wang offices in Stockholm, Göteborg; Malmo, Sweden, and Corporate Home Office.

Brochures
700-6092  Word Processing
700-6398  2200 Series
700-6400  Wangwriter
700-6404  OIS
700-7263  Service
(U.S. version with Swedish addresses)
700-7266  System House
(U.S. version with Swedish addresses)
700-7422  VS Technical Summary
(U.S. version with Swedish addresses)
700-7425  VS Family
(U.S. version with Swedish addresses)

ASIA-PACIFIC
The following brochures may be obtained from Wang offices in Sydney, Australia; Hong Kong; Tokyo, Japan; Auckland, New Zealand; Singapore; Taipei, Taiwan, and Corporate Home Office.

700-6900.01  Wang On Office Productivity
700-7262  Service (U.S. version with Asia-Pacific addresses)
700-7265  System House (U.S. version with Asia-Pacific addresses)
700-7421  VS Technical Summary
(U.S. version with Asia-Pacific addresses)
700-7426  VS Family (U.S. version with Asia-Pacific addresses)

UNITED KINGDOM
The following brochures may be obtained from Wang offices in Isleworth, United Kingdom, and Corporate Home Office.

700-6911  Wang On Office Productivity
700-7264  Service (U.S. version with UK addresses)
700-7267  System House (U.S. version with UK addresses)
700-7423  VS Technical Summary (U.S. version with UK addresses)
700-7424  VS Family (U.S. version with UK addresses)
SECTION F

Miscellaneous Literature

HOW TO ORDER

Domestic & International personnel—use form number 700-7379, General Services Literature Documentation Withdrawal Requests, to order literature and audio visual material. Specify the 700 part number.

Send Domestic Literature requests to:
  Wang Laboratories, Inc.
  One Industrial Avenue, Lowell, MA 01851
  Attn: Frances Draper, M/S 1160

Send International Literature requests to:
  Wang Laboratories, Inc.
  International Corporate Communications
  One Industrial Avenue, Lowell, MA 01851
  Attn: James F. Graham, M/S 1151
MISCELLANEOUS LITERATURE

FOLDERS
  700-5620  Corporate Information Folder
  700-6806  Wang All Purpose Folder

FORMS
  700-6388  Request for Local Show Participation
  700-7379  General Services Literature Documentation
            Withdrawal Requests

DIRECT MAIL
  700-6457  Survival of the Fittest: Ledger Card Machine Versus
            Wang 2200 Computer
Wang Laboratories, Inc.
One Industrial Avenue
Lowell, Massachusetts 01851
Tel. (617) 459-5000
TWX: 710-343-6769
Telex 94-7421