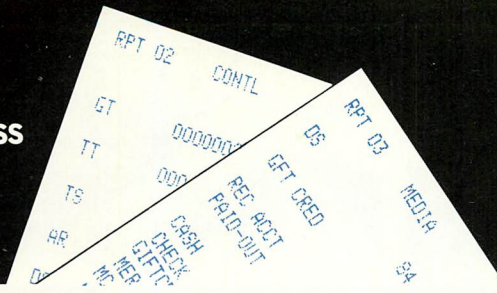


The integrated,
interactive business
solution for
progressive
retailers



Wang 2200
Data Terminal
Systems Model 515



**For progressive
retailers, it's the only
integrated, interactive
business solution.**



Two of the leading forces in the business systems industry have joined to create a revolution in responsive, reasonable retail control. Data Terminal Systems and Wang Laboratories introduce the DTS 515/Wang 2200—the first integrated system of its kind at a price attractive to small, medium and large sized retail establishments.

This new approach to total store management delivers all the stand-alone performance and flexibility of the DTS 515 ECR/POS terminal, perfectly matched with the benefits of Wang's powerful yet economical 2200 small business computing system. It enables the progressive retailer to go one step beyond the 515's comprehensive sales reporting—to complete processing, analysis, and storage of all sales data as well as general business information. And because both major components of the system are fully intelligent, it allows a flexibility not found in conventional, computer-based networks:

- For example, with DTS' ANS-R-TRAN™ option, a Wang 2200 can be highly effective in servicing a cluster of retail locations, receiving information from Model 515's directly in-house or via telecommunication.
- Because the 2200 is fully interactive, manager's and courtesy booth terminals can be placed at each store with CRT, line printer, and keyboard to handle direct-to-store deliveries, credit authorization, localized file management, and much more.
- The 515's solid-state memory allows data to be collected, consolidated and reduced for transmission in batches to the Wang 2200 as desired, reducing phone line and central processing time.

- DTS/Wang communication is completely electronic, reducing paper work, entry-errors, and time before reports are available.
- Programs, ESF reports, and price files can be copied direct from the 515 to the Wang 2200 hard disk, for file management and protection.

The DTS 515, front-end component of this system, offers comprehensive sales control and reporting in a stand-alone ECR/POS register. Model 515 features include alphabetic prompting by a 20 character display, 2 or 3 station alphanumeric printing, OCR-A wand reading, battery operation, front-end communication, SKU item movement, and sales classification analysis—all right at the register. A flexible modular design can be field-programmed and expanded to grow with the application with options such as automatic coin dispensing, up to 16K of mass memory, and expanded keyboards.



The Wang 2200 system is ideally suited for use with the DTS 515, with an unusually wide selection of central processors, displays, input and output stations, printers, diskette and hard disk storage options of up to 180 megabytes, and a full range of other peripherals—at a reasonable cost. The 2200 can support up to 8 users and 16 jobs concurrently. And, a comprehensive variety of software including BASIC enables the 2200 to meet the varying needs of the retail environment with an easy-to-use, flexible operating system of modular program blocks.

DTS 515	Wang 2200
Productivity report	Log-on log-off record, payroll timekeeping, commission reports, employee performance
SKU item movement	Inventory updates, seasonal sales forecasting, open to buy reports
Customer account file, layaway/media reports	Accounts payable, accounts receivable, credit authorization, P & L statements

The DTS/Wang System means that retailers can now have effective, distributed processing right in their store—dedicated and optimized to their needs—saving time, saving costs, saving labor over alternative methods. DTS/Wang flexibility guarantees a system that can be tailored to individual requirements—and not vice-versa. And, this unique store management tool is backed by the combined organizations of both DTS and Wang—to assure you of fast and effective system and software support now and in the years to come. Grow with DTS and Wang—the intelligent way to manage your business.



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Specifications Subject to Change Without Notice.

Data Terminal Systems

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