

# The Wang 2200 LVP

The computer that means small business.



**WANG**

Making the world more productive.

## **Coping with changing business demands.**

You've worked hard to get where you are. As the owner or manager of a business, you're faced with today's sophisticated business techniques and equally sophisticated consumer public. Most likely, you're searching for ways to cope with rapidly changing demands and an unpredictable economy. While you want your business to grow, you're concerned about maintaining control and continuing to offer good customer service. And you want to keep operating costs down in areas like inventory and personnel. Controlling your operations and your costs—that's the bottom line to your continued success. What you need is a cost-effective solution to your business concerns. Wang has it.

## **Wang understands your needs.**

With over a quarter of a century of sustained profits, Wang knows firsthand what growth is all about. Our success results from listening to over 70,000 customers, offering unique solutions to business problems like yours, and staying on the leading edge of technology.

Wang systems capture and process information, increase productivity by freeing individuals from routine, repetitive tasks, and improve profitability. All our products are easy to learn, expandable, versatile, and competitively priced.

Just like you, we serve our customers with pride—because of the way we run our business and the reliable products we sell. Maybe that's why independent industry sources today rank Wang a world leader in small business computers and word processing systems.

## **The computer that fits your business.**

Wang's 2200 LVP computer is designed especially for business people like yourself. It provides the resources you need to maintain control over important business operations, and captures timely information required to make key business decisions.

Use the 2200 LVP to cut down your record keeping and accounting chores. Quickly handle important business transactions such as order processing, inventory control, job costing, and dispatching. Easily perform complex statistical and scientific calculations. Or use the information the 2200 LVP provides for crucial make or buy decisions and sales forecasting.

## **Improve your customer service.**

Using the 2200 LVP, you will be able to provide your customers with faster turnaround on their requests. Orders can be processed as soon as they come in, using inventory and pricing information that is instantly available from the system. Scan your inventory for a particular item to determine if a reorder level has been reached. With this kind of current inventory information, lost sales will be a thing of the past. And once an order is processed, the 2200 LVP can even be made to update your inventory records—automatically.



## **Improve cash flow.**

Your invoices can be printed directly from the 2200 LVP so you can have them in the mail the same day. Accounts receivable will come in faster, significantly improving your cash flow. And the LVP's timely information will help you improve customer service and maintain your competitive edge.

## **Increase productivity.**

The LVP's ability to use the same information for many purposes can improve accuracy and increase productivity in your business. Customer files stored on the system can serve as mailing lists, or be used in such routine accounting functions as payroll, accounts payable, and general ledger. Once the information is entered, you can use it repeatedly—each time with complete accuracy.



## The 2200 LVP keeps pace with your growth.

When you evaluate a computer for your business, one important criterion deserves careful consideration: growth—yours and the computer's. As your sales rise or product lines change, you'll need a computer that can measure up to your increased demands to handle order, inventory, production, and accounting functions. Wang's 2200 LVP measures up. Built-in expandability lets you begin with a small system, then add equipment later to match your growing requirements. Or you can expand your own system to a larger 2200 system, transferring your programs to other 2200 systems without time-consuming and costly revisions. Your initial investment always remains protected.

## The approachable computer.

The 2200 LVP is extremely easy to learn, so you and your employees won't have to study complex manuals or undergo extensive training. And the system's simple operation means you won't have to hire a computer operator to use it effectively.

Sitting comfortably at the terminal, you can rapidly enter information into the computer, using familiar typewriter keys, a standard numeric keypad, or special function keys conveniently located on the terminal keyboard.

You'll quickly discover how helpful the 2200 LVP can be as it performs routine administrative tasks and makes individual jobs easier. The drudgery of filing piles of paperwork is virtually eliminated, while control of important information is retained at your fingertips.

The 2200 LVP offers extra features typically included only on higher-priced systems. Like sophisticated character and graphic display features that make it possible for you to duplicate your present business forms right on the terminal's screen—for fast, fill-in-the-blank

entry of information into the computer. Wang's 2200 LVP processes data quickly, and when you want the information in printed form, the system's high-speed printer automatically produces typewriter-quality documents.

## Wang backs up its products with service.

Even equipment that is well designed and well built requires periodic servicing. If repairs are needed, you want to be sure the effect on your business operations is minimal. Wang's service organization is one of the largest in the industry, with over 300 locations worldwide. Our highly-skilled staff of service personnel provide you with prompt and courteous service.

## Wang's 2200 LVP can be your solution.

If you would like to learn more about how the 2200 LVP can solve your business concerns, call your local Wang representative, or contact Wang Laboratories, Inc., One Industrial Avenue, Lowell, Massachusetts 01851, (617) 459-5000.

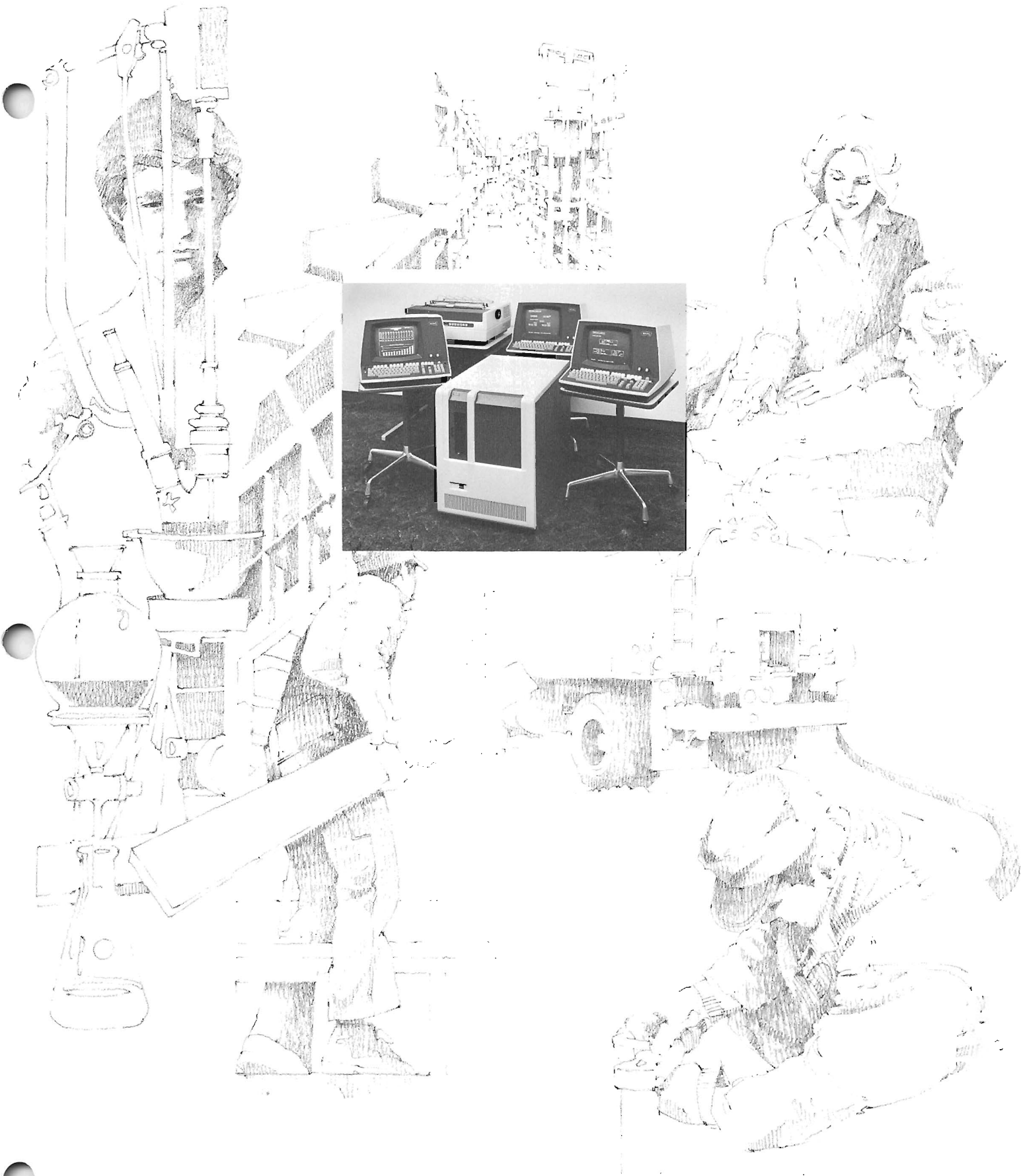
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### Wang's 2200 LVP System Specifications

User Memory	32K to 128K bytes
Terminals	1 to 4
Diskette storage	1 megabyte, dual-sided, double density
Disk storage	2, 4, or 8 megabytes, fixed disk technology
Printer speeds	from 30 characters per second to 600 lines per minute

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Since 1951, Wang Laboratories has been serving the applied electronics and information processing marketplace. Today, thanks to the quality of products and a dedicated network of manufacturing, marketing, sales, service and support personnel, Wang is one of the fastest growing companies in the world.

### **Significant Growth**

Wang Laboratories has experienced three significant growth periods in its thirty-year history. From individual, specialized systems design (1951-1964), to the first desktop and programmable calculators (1964-1972), to the Company's state-of-the-art family of data processing and word processing office systems, Wang has been a pioneer in the high-technology electronics industries.

### **Integrated Information Systems**

Wang Laboratories is currently embarking on a new, far-reaching business opportunity, Integrated Information Systems: office systems which combine the functions of data processing, word processing and communications, with optional high speed image printing and phototypesetting capabilities.

### **End-user Sensitivity**

To maintain its position as an industry pioneer and demonstrate its commitment to the end-user, Wang Laboratories has developed one of the industry's most sophisticated distribution and service systems, plus a complete network of software experts and representatives. The hallmark of Wang Laboratories has been its direct, day-to-day involvement with Wang customers around the world — anticipating and responding to their needs with creative information processing solutions.

### **Leadership**

As the leading supplier of Cathode Ray Tube (CRT)- based word processing systems, and the number two supplier of small business computing systems,\* Wang Laboratories carries its reputation proudly into the 1980's.

Wang Laboratories is listed among the Fortune 1000 companies and employs a staff of more than 12,000 with approximately 300 sales and service offices worldwide. Wang Laboratories maintains its Corporate Headquarters in Lowell, Massachusetts.

\*As compiled by Dataquest Corporation and International Data Corporation (IDC).



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